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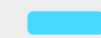
#GaiaXSummit23

Senseable Cities

The Impact of Data at the Urban Scale



Carlo Ratti



Director

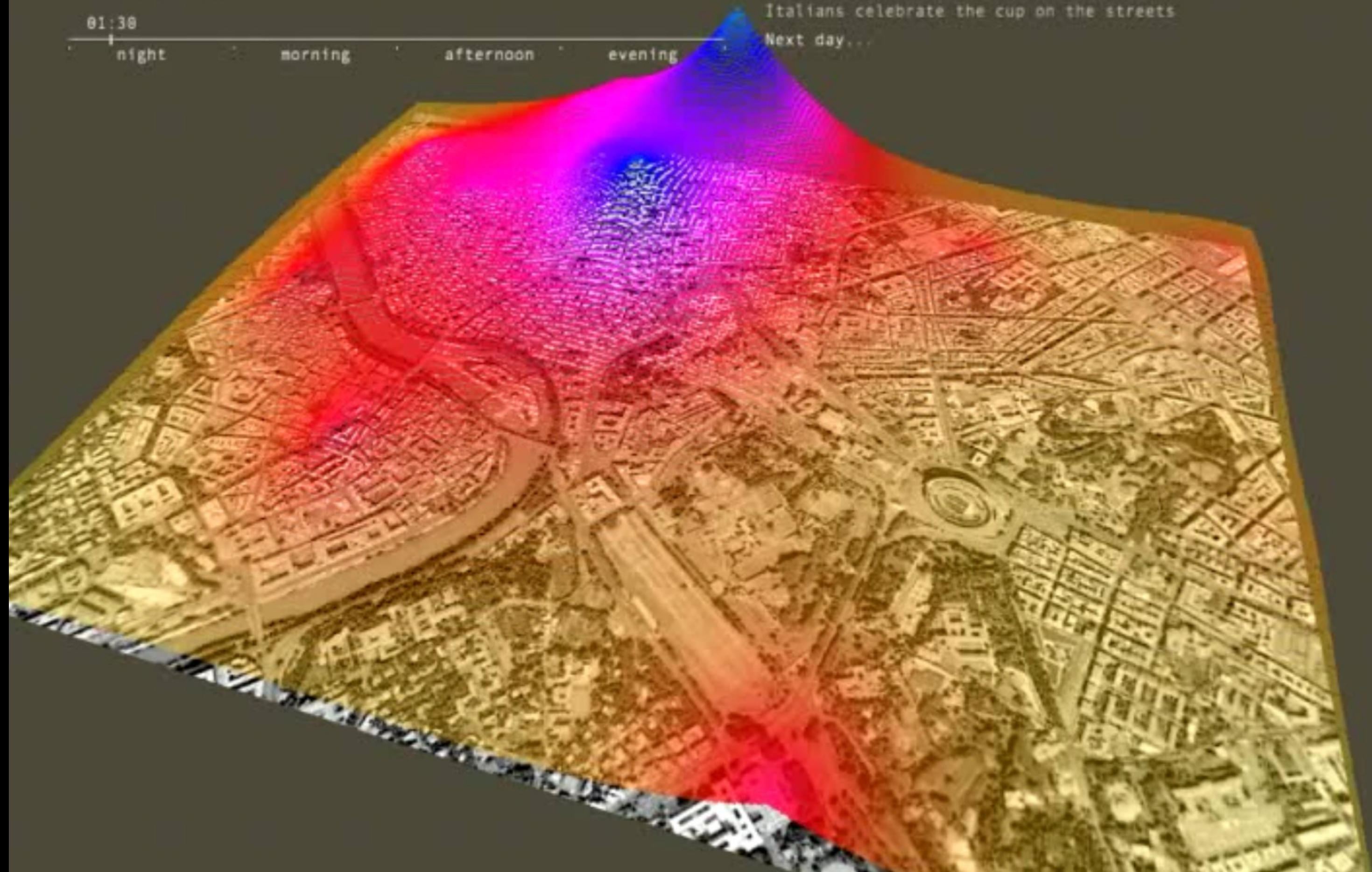
Senseable City Lab & Carlo Ratti Associati

#GaiaXSummit23

World Cup Final
Cellphone activity in Circo Massimo, Rome
2006-07-10



World Cup match ends: Italy 3-2 France
Italy captain Fabio Cannavaro holds up World Cup
Italians celebrate the cup on the streets
Next day...



Mobile Landscapes: using location data from cell phones for urban analysis

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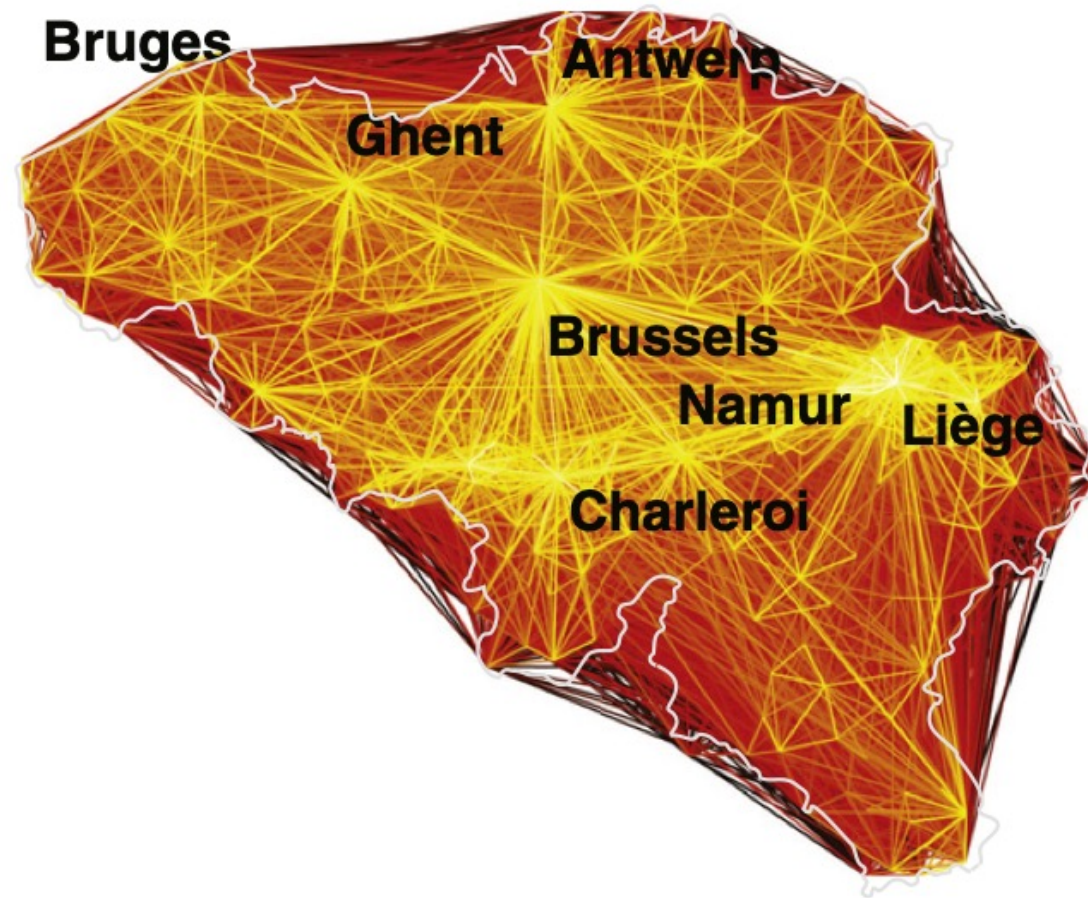
Sarah Williams

Spatial Information Design Laboratory, 1172 Amsterdam Avenue, 400 Avery Hall, Columbia
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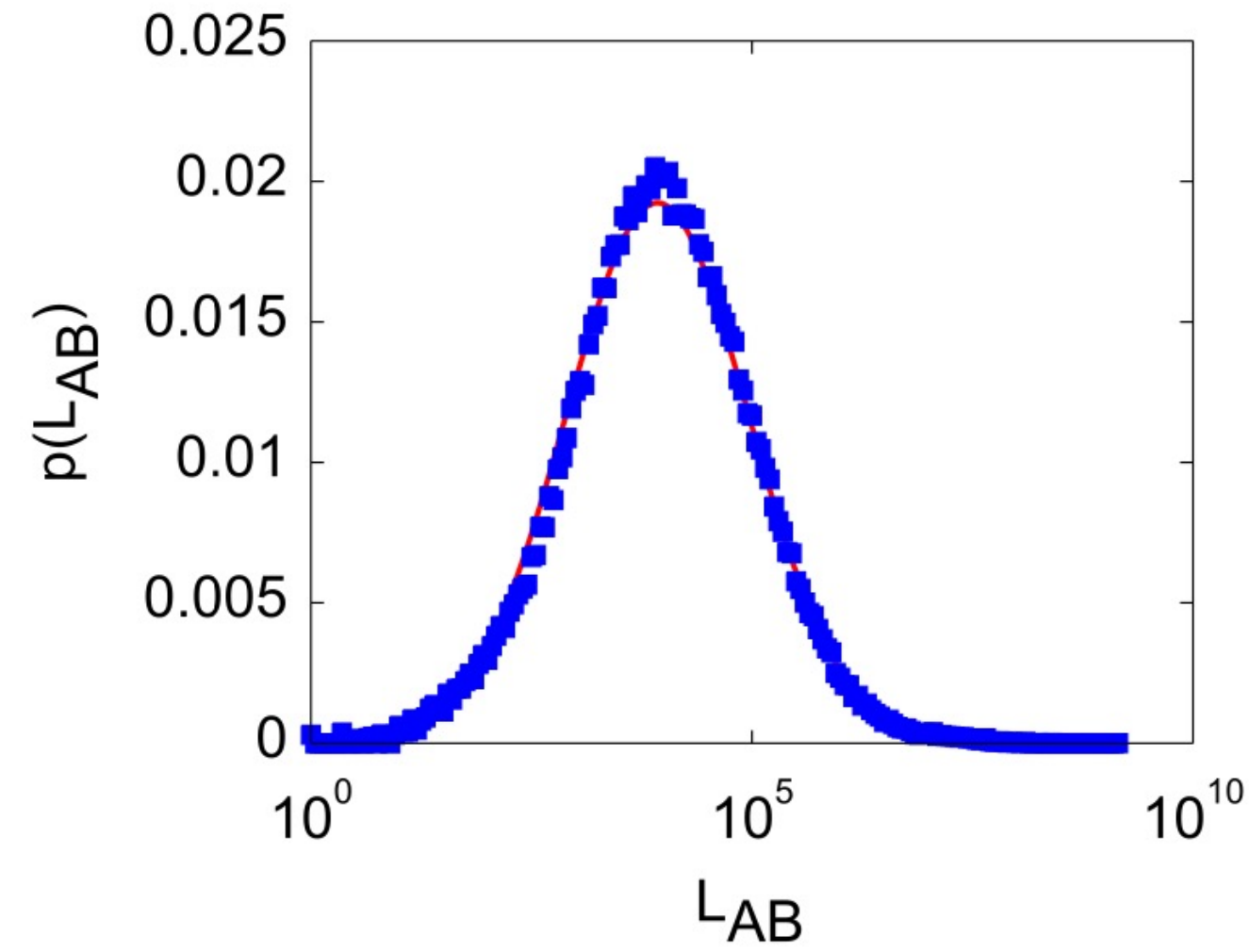
Received 18 February 2005; in revised form 20 September 2005

Abstract. The technology for determining the geographic location of cell phones and other handheld devices is becoming increasingly available. It is opening the way to a wide range of applications, collectively referred to as location-based services (LBS), that are primarily aimed at individual users. However, if deployed to retrieve aggregated data in cities, LBS could become a powerful tool for urban analysis. In this paper we aim to review and introduce the potential of this technology to the urban planning community. In addition, we present the ‘Mobile Landscapes’ project: an application in the metropolitan area of Milan, Italy, based on the geographical mapping of cell phone usage at different times of the day. The results enable a graphic representation of the intensity of urban activities and their evolution through space and time. Finally, a number of future applications are discussed and their potential for urban studies and planning is assessed.

Spatial Resolution ~500 m
Temporal Resolution ~100 min



(a)



(b)

Figure 2. (a) Illustration of the macroscopic communication network [only the top 30% of the links (those having the strongest intensity) are represented]. Colors indicate the intensity of communication between the cities: bright colors indicate a strong intensity. (b) Intensity distribution of the macroscopic network, self-edges are not considered. The red curve shows the lognormal best fit, with parameters $\mu = 3.93$ and $\sigma = 1.03$.

This result suggests that the communication between cities is ruled by the following gravity model, which is symmetric, scales linearly with the population sizes and decreases with d^2 :

$$L_{AB} = K \frac{P_A P_B}{d_{AB}^2},$$

there, the scaling constant K is the gravity constant for a timespan of 6 months of calling activity.

LETTER

Urban gravity: a model for inter-city telecommunication flows

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Spatial Resolution ~50 m
Temporal Resolution ~10 min

The universal visitation law of human mobility

<https://doi.org/10.1038/s41586-021-03480-9>

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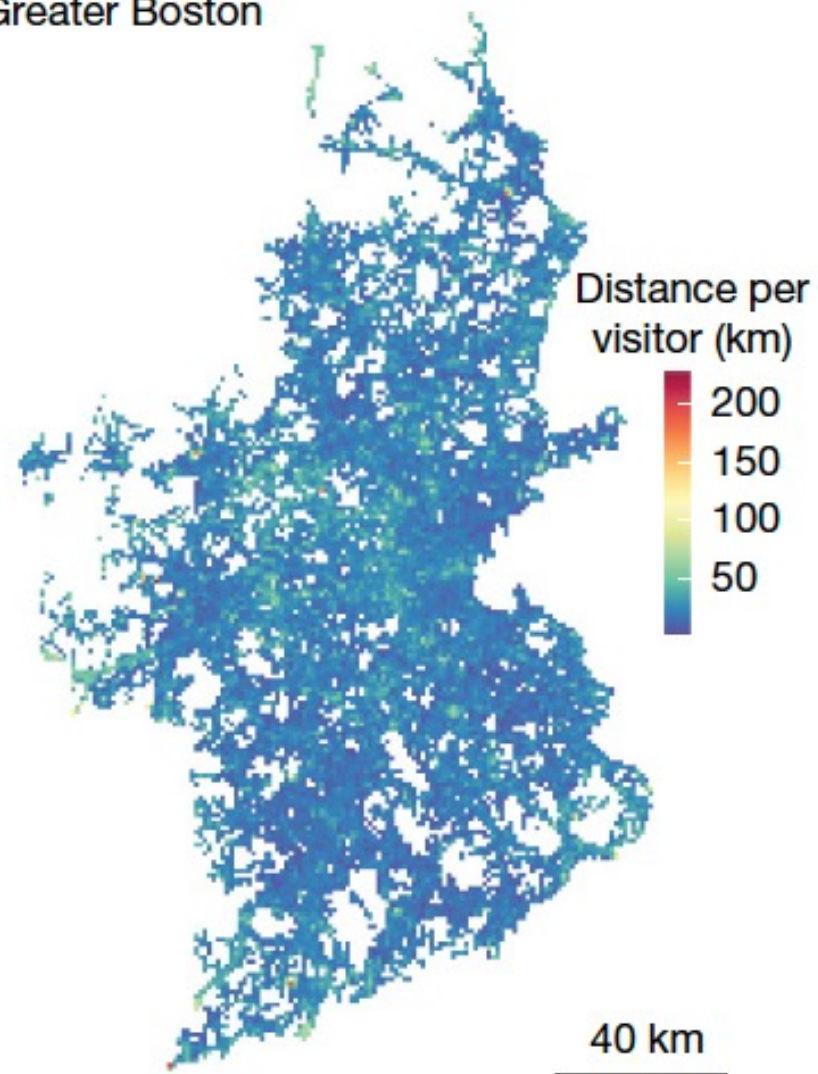
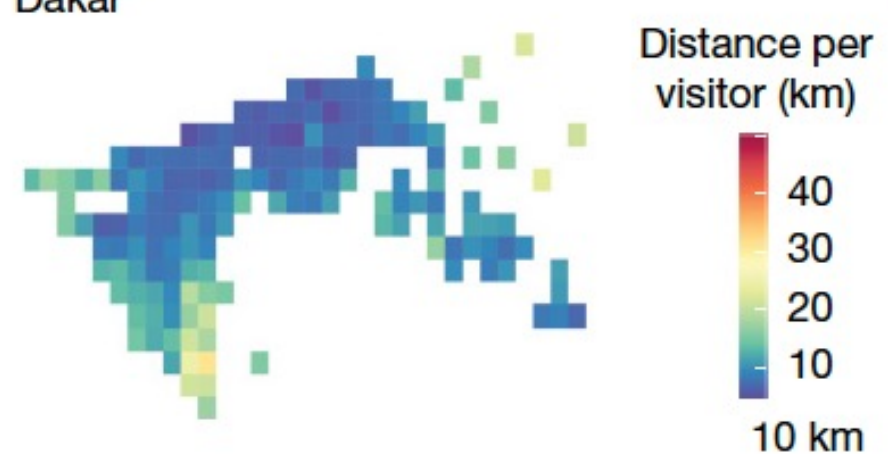
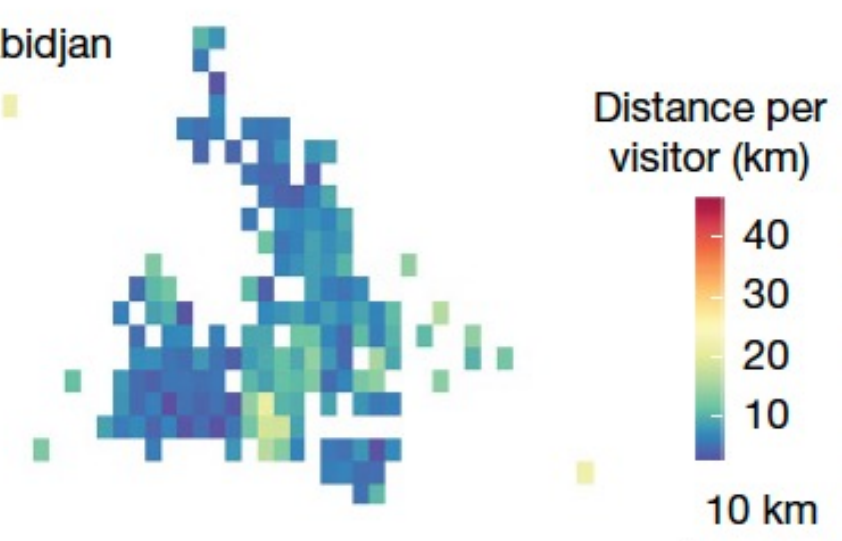
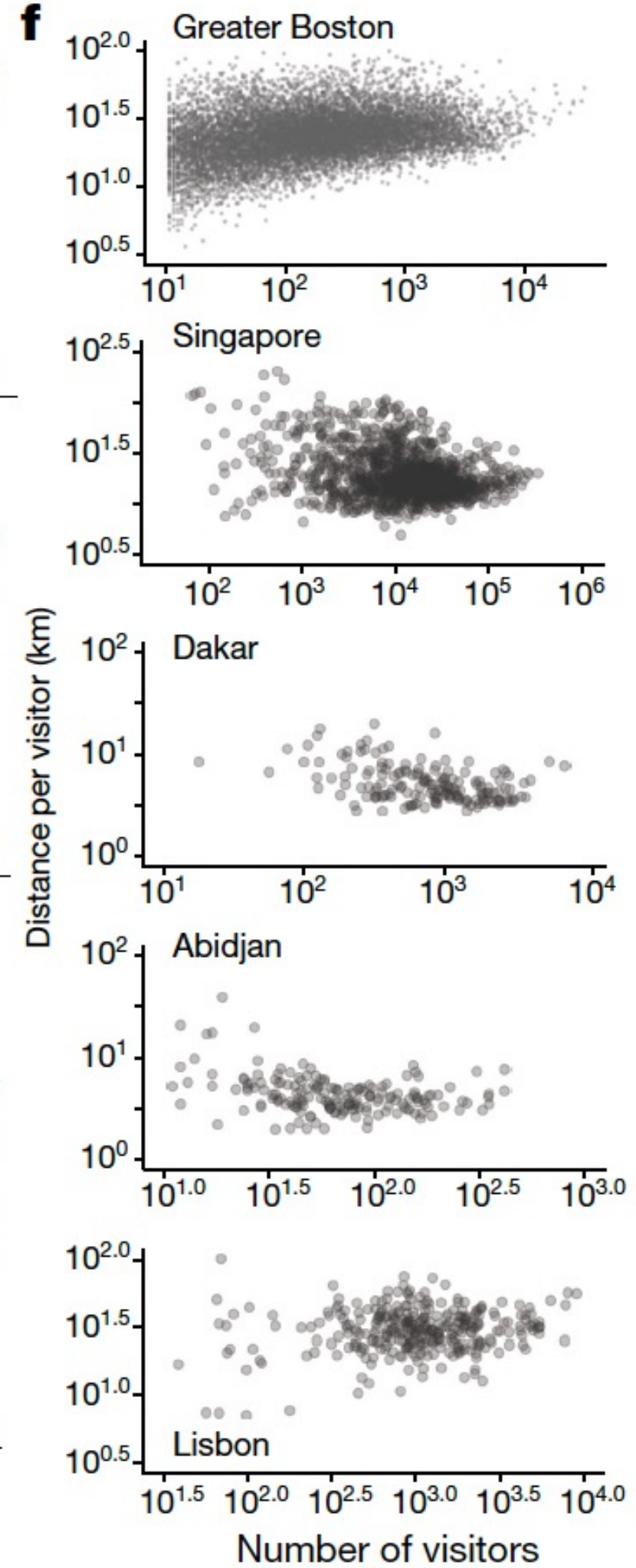
Accepted: 22 March 2021

Published online: 26 May 2021

 Check for updates

Markus Schläpfer^{1,2,3,9}, Lei Dong^{1,4,9}✉, Kevin O’Keeffe^{1,9}, Paolo Santi^{1,5}, Michael Szell^{1,6,7}, Hadrien Salat^{3,8}, Samuel Anklesaria¹, Mohammad Vazifeh¹, Carlo Ratti^{1,10} & Geoffrey B. West^{2,10}

Human mobility impacts many aspects of a city, from its spatial structure^{1–3} to its response to an epidemic^{4–7}. It is also ultimately key to social interactions⁸, innovation^{9,10} and productivity¹¹. However, our quantitative understanding of the aggregate movements of individuals remains incomplete. Existing models—such as the gravity law^{12,13} or the radiation model¹⁴—concentrate on the purely spatial dependence of mobility flows and do not capture the varying frequencies of recurrent visits to the same locations. Here we reveal a simple and robust scaling law that captures the temporal and spatial spectrum of population movement on the basis of large-scale mobility data from diverse cities around the globe. According to this law, the number of visitors to any location decreases as the inverse square of the product of their visiting frequency and travel distance. We further show that the spatio-temporal flows to different locations give rise to prominent spatial clusters with an area distribution that follows Zipf’s law¹⁵. Finally, we build an individual mobility model based on exploration and preferential return to provide a mechanistic explanation for the discovered scaling law and the emerging spatial structure. Our findings corroborate long-standing conjectures in human geography (such as central place theory¹⁶ and Weber’s theory of emergent optimality¹⁰) and allow for predictions of recurrent flows, providing a basis for applications in urban planning, traffic engineering and the mitigation of epidemic diseases.

a Greater Boston**b** Singapore**c** Dakar**d** Abidjan**e** Lisbon**f**

nature

THE INTERNATIONAL WEEKLY JOURNAL OF SCIENCE

Network analysis
of journeys reveals
optimum size for New
York taxi fleet **PAGE 534**

DRIVING FORCE

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24 May 2018 £10

Vol. 557, No. 7706



Spatial Resolution ~5 m
Temporal Resolution ~1 min



[nature](#) > [nature computational science](#) > [articles](#) > [article](#)

Article | [Published: 18 October 2021](#)

Vector-based pedestrian navigation in cities

[Christian Bongiorno](#), [Yulun Zhou](#), [Marta Kryven](#), [David Theurel](#), [Alessandro Rizzo](#), [Paolo Santi](#) , [Joshua Tenenbaum](#) & [Carlo Ratti](#)

[Nature Computational Science](#) **1**, 678–685 (2021) | [Cite this article](#)

17k Accesses | **10** Citations | **404** Altmetric | [Metrics](#)

Abstract

How do pedestrians choose their paths within city street networks? Researchers have tried to shed light on this matter through strictly controlled experiments, but an ultimate answer based on real-world mobility data is still lacking. Here, we analyze salient features of human path planning through a statistical analysis of a massive dataset of GPS traces, which reveals that (1) people increasingly deviate from the shortest path when the distance between origin and destination increases and (2) chosen paths are statistically different when origin and destination are swapped. We posit that direction to goal is a main driver of path planning and develop a vector-based navigation model; the resulting trajectories, which we have termed pointiest paths, are a statistically better predictor of human paths than a model based on minimizing distance with stochastic effects. Our findings generalize across two major US cities with different street networks, hinting to the fact that vector-based navigation might be a universal property of human path planning.

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A new computational model for human navigation

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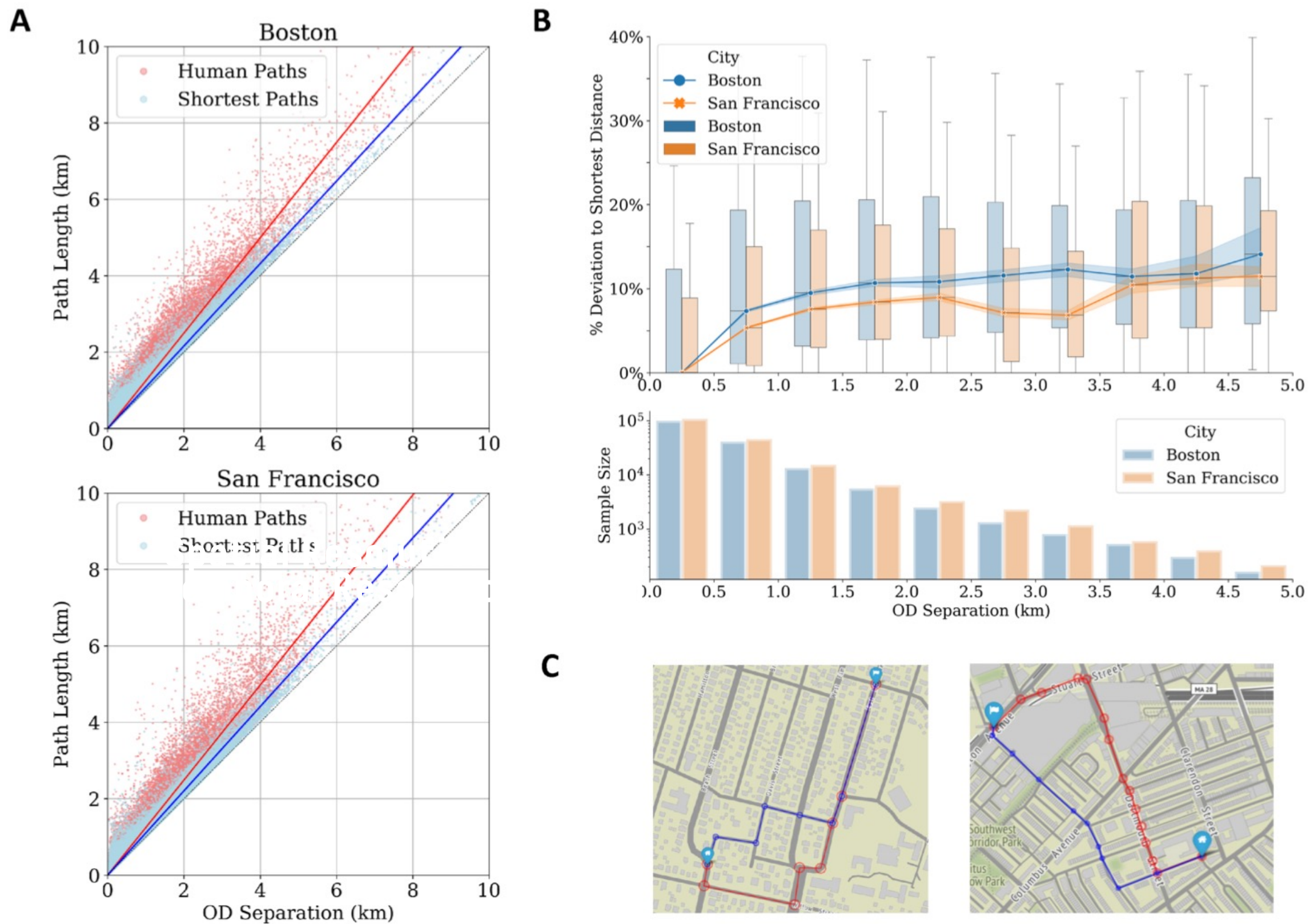


Figure 1: Differences between human paths and shortest paths. A. Aggregated comparisons between the path lengths of human and shortest paths in Boston and San Francisco, as a function of the Euclidean distance between origin and destination (x -axis); B. Relative differences in path length are larger in longer paths; C. Examples of human paths (red) and their corresponding shortest paths (blue).

Big Data...
... from CITY-SCALE...
... to BUILDING-SCALE...
... to INDIVIDUAL-SCALE...

Urban Visual Intelligence



← **Pl. de l'Arquitecto Miguel López** 📍 ⋮
 Alicante, Valencian Community

 Google Street View

Nov 2008





Car 0.971
Car 0.996

Walk 0.986

Car 0.999

Stand 1.000

Walk 0.972

Walk 0.998

Walk 0.995

Walk 0.995

Bus 0.987
Van 0.949

Car 0.996

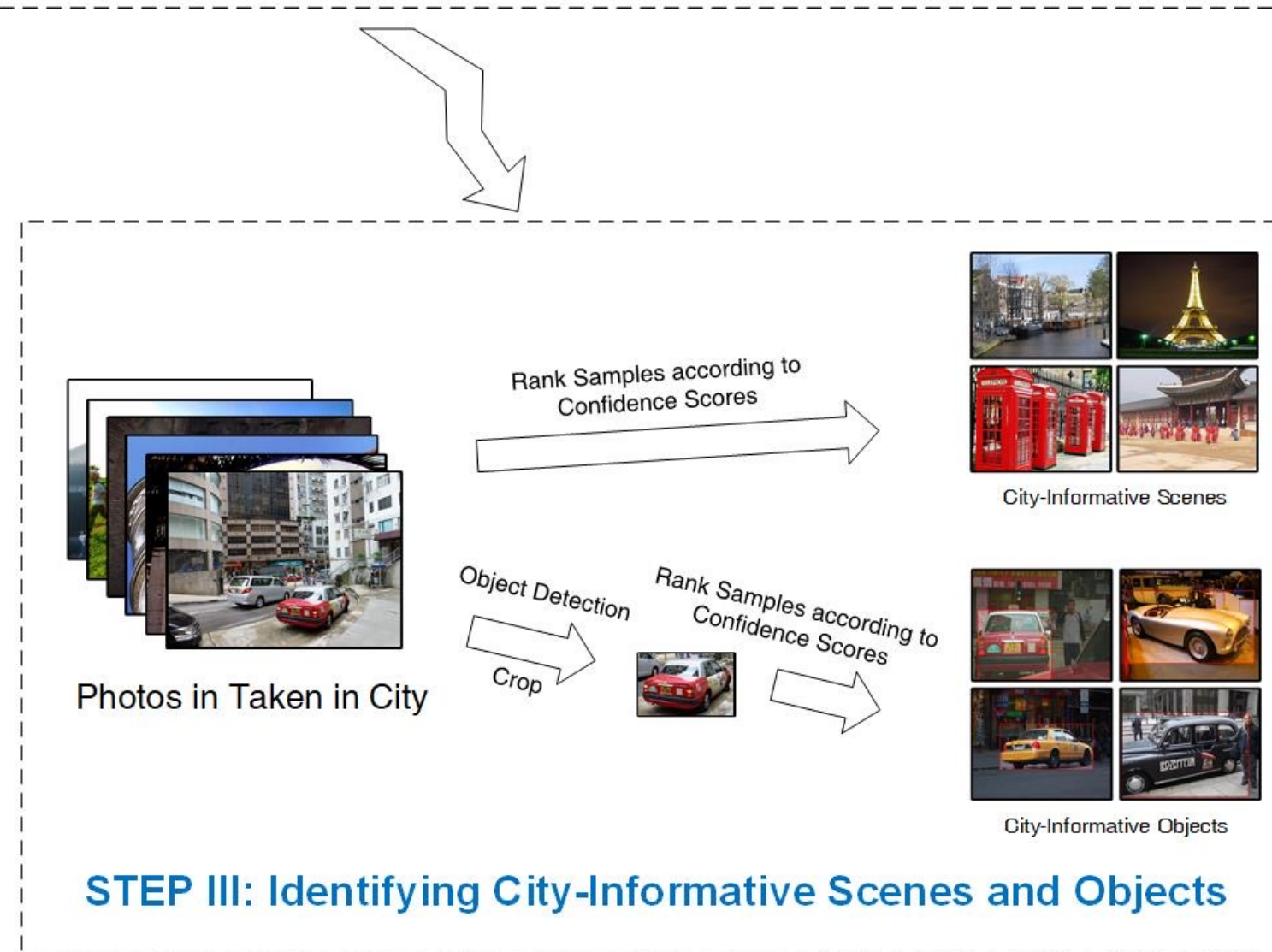
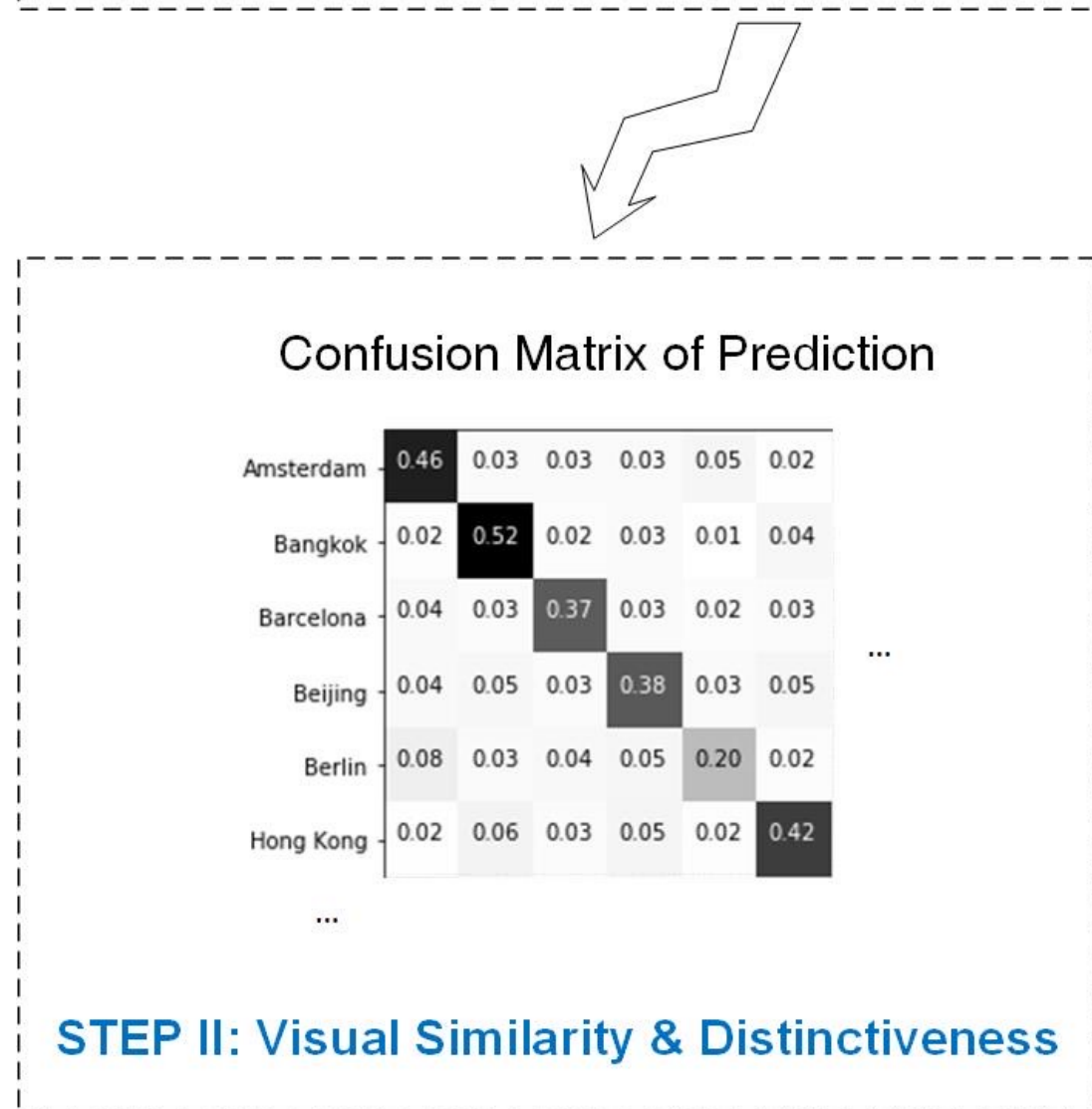
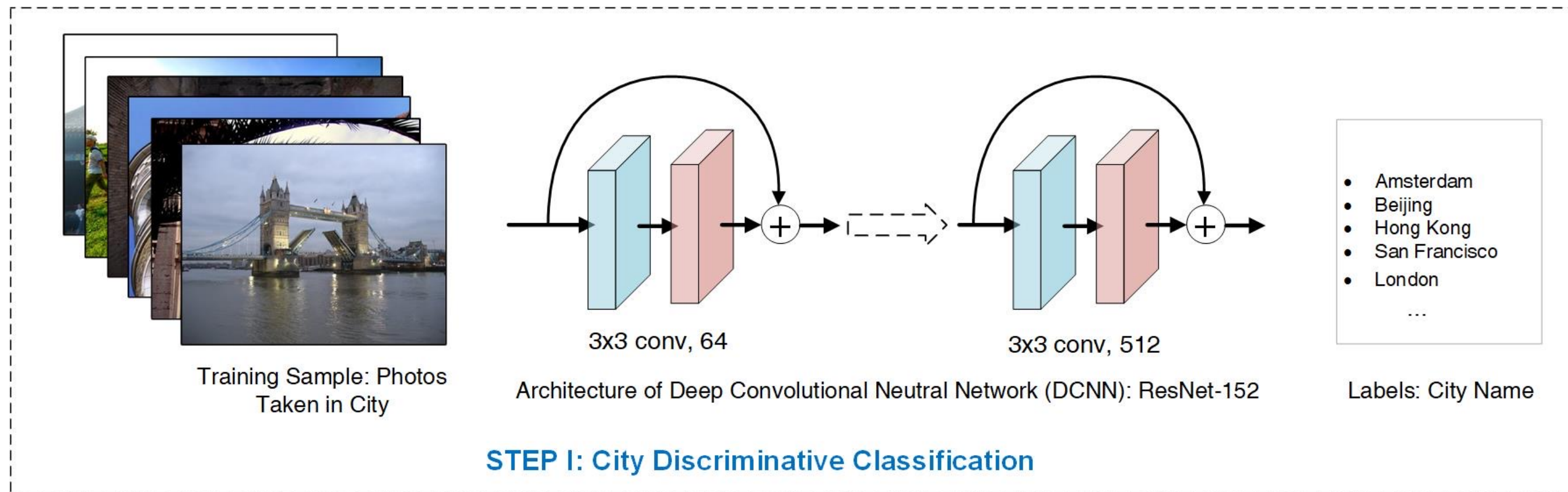
Car 0.998

Walk 1.000

Walk 1.000

Walk 0.999

PHARMACIE LA FAYETTE
PORTE DE MONTREUIL



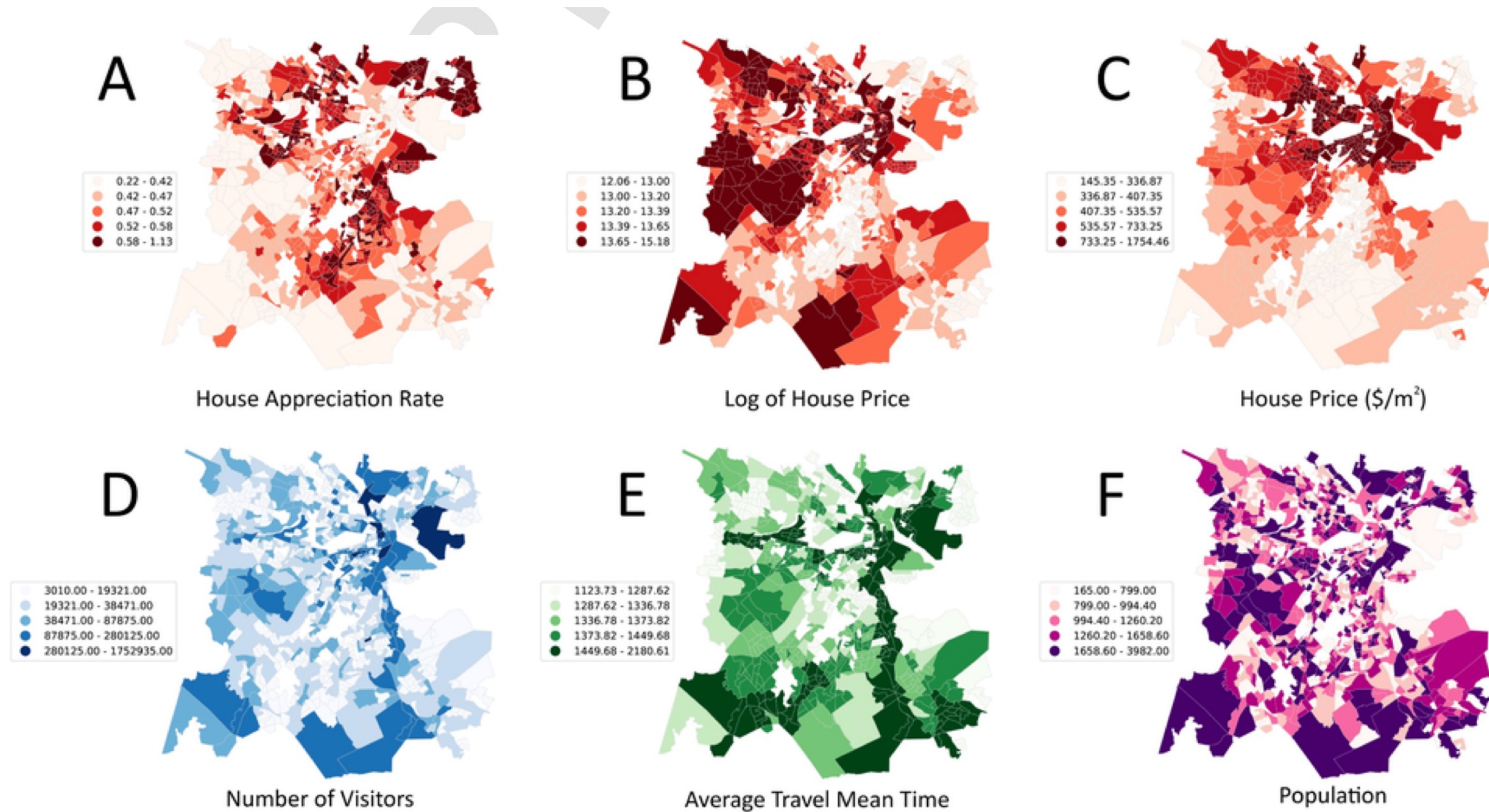


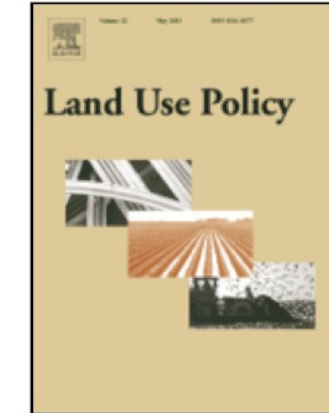
Fig. 3. Data distributions at census block group (CBG) level: (A) average house appreciation rates. (B) The natural logarithm of house prices. (C) Average house price per square meter. (D) Number of visitors to each CBG. _ Averaged travel mean time to other CBGs. (F) Population.



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Land Use Policy

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Understanding house price appreciation using multi-source big geo-data and machine learning

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Street view images

House photos

Human mobility patterns

Geographically weighted regression

ABSTRACT

Understanding house price appreciation benefits place-based decision makings and real estate market analyses. Although large amounts of interests have been paid in the house price modeling, limited work has focused on evaluating the price appreciation rate. In this study, we propose a data-fusion framework to examine how well house price appreciation potentials can be predicted by combining multiple data sources. We used data sets including house structural attributes, house photos, locational amenities, street view images, transportation accessibility, visitor patterns, and socioeconomic attributes of neighborhoods to enrich our understanding of the real estate appreciation and its predictive modeling. As a case study, we investigate more than 20,000 houses in the Greater Boston Area, and discuss the spatial dependency of house price appreciations, influential vari-



Urban visual intelligence: Uncovering hidden city profiles with street view images

Zhuangyuan Fan^a , Fan Zhang^{b,1} , Becky P. Y. Loo^{a,c} , and Carlo Ratti^d

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A longstanding line of research in urban studies explores how cities can be understood through their appearance. However, what remains unclear is to what extent urban dwellers' everyday life can be explained by the visual clues of the urban environment. In this paper, we address this question by applying a computer vision model to 27 million street view images across 80 counties in the United States. Then, we use the spatial distribution of notable urban features identified through the street view images, such as street furniture, sidewalks, building façades, and vegetation, to predict the socioeconomic profiles of their immediate neighborhood. Our results show that these urban features alone can account for up to 83% of the variance in people's travel behavior, 62% in poverty status, 64% in crime, and 68% in health behaviors. The results outperform models based on points of interest (POI), population, and other demographic data alone. Moreover, incorporating urban features captured from street view images can improve the explanatory power of these other methods by 5% to 25%. We propose "urban visual intelligence" as a process to uncover hidden city profiles, infer, and synthesize urban information with computer vision and street view images. This study serves as a foundation for future urban research interested in this process and understanding the role of visual aspects of the city.

urban studies | socioeconomic status | built environment | computer vision | sustainable development goals

An in-depth study of the urban environment is vital for knowing cities and the lives within (1–4). The urban environment is a complex system that manifests itself through many measurable patterns, including land use diversity, building density, street network connectivity, presence of greenery, and food and retail business. Leveraging

Significance

We demonstrate that urban features extracted from street view images through a computer vision model can effectively estimate the hidden neighborhood socioeconomic status, such as travel behaviors, poverty status, health outcomes and behaviors, and crime. Specifically, models using street view features alone can estimate up to 83% of the variance in vehicle miles traveled, 64% in violent crime occurrences, and 68% in the population lacking physical activities. These results outperform models using other commonly adopted data such as points of interest, population, and demographics. With the increasing availability of street

Opinion **Artificial intelligence** [+ Add to myFT](#)

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If you thought that your neighbours were judgmental about the state of your front lawn, get ready for the bots

CARLO RATTI [+ Add to myFT](#)

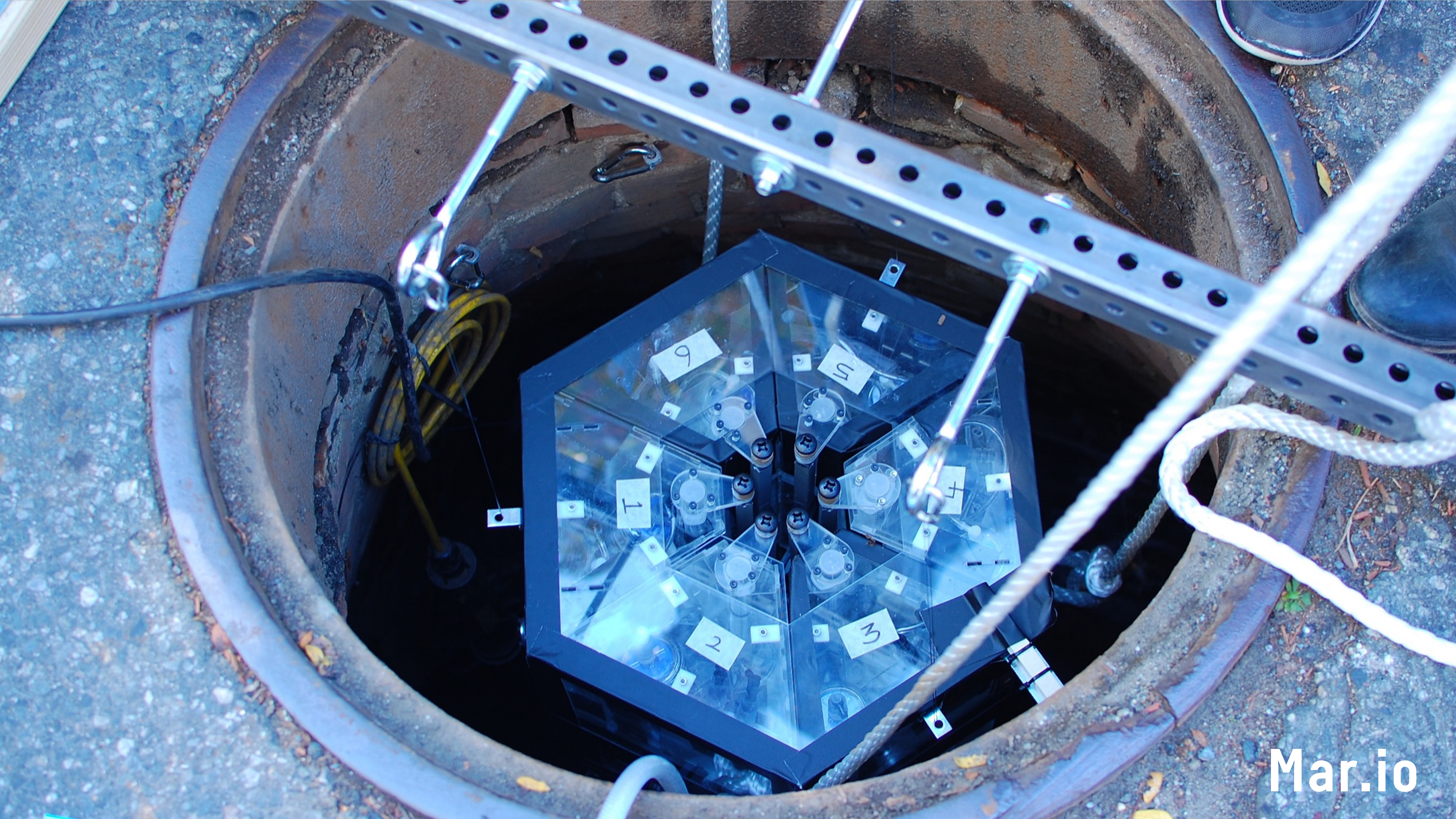
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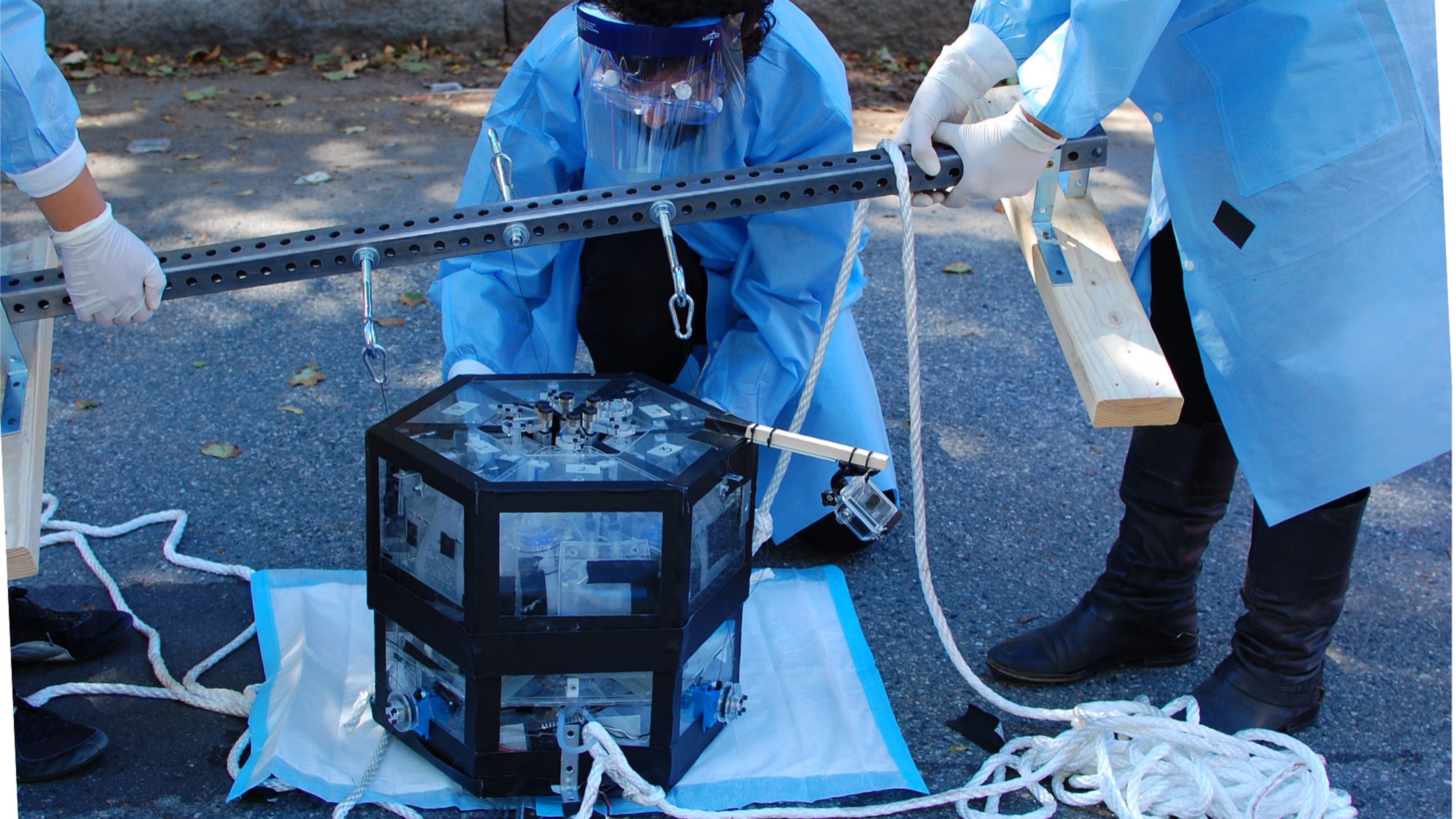
Imagine a dystopian future where everyone repaints their house a specific colour to game the system and impress the Google

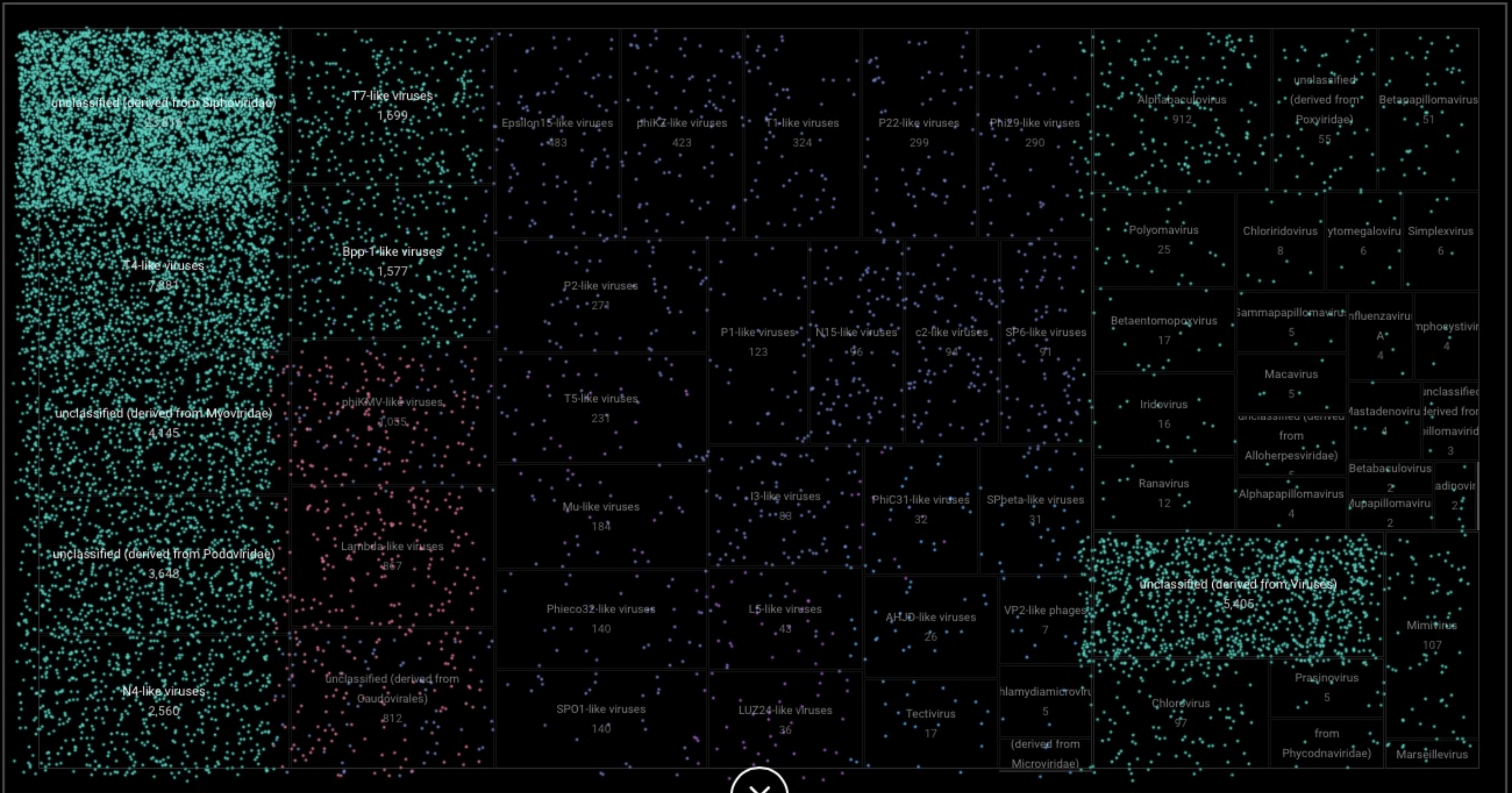
Health & the City





Mar.io





Host Bacteria Animal Unknown Plant Other Eukaryote



In a sample of sewage water

RESEARCH ARTICLE

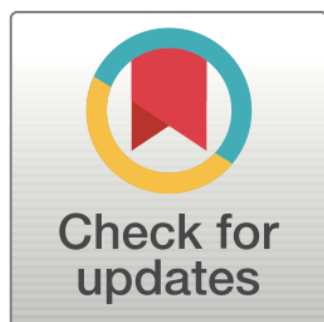
Longitudinal wastewater sampling in buildings reveals temporal dynamics of metabolites

Ethan D. Evans¹, Chengzhen Dai¹, Siavash Isazadeh¹, Shinkyu Park², Carlo Ratti², Eric J. Alm^{1*}

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Abstract

Direct sampling of building wastewater has the potential to enable “precision public health” observations and interventions. Temporal sampling offers additional dynamic information that can be used to increase the informational content of individual metabolic “features”, but few studies have focused on high-resolution sampling. Here, we sampled three spatially close buildings, revealing individual metabolomic features, retention time (rt) and mass to

OPEN ACCESS

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a menu [doi:10.1371/journal.pcbi.1007811](#)

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Thank you!

[name of the presenter] [email]