

Market Conference & Expo

Vienna Austria

14 - 15 March 2023

In partnership with gaia-x
Hub Austria

Market-X Promo Pack

Ready to use material! Adapt and edit freely for your audience!* Incorporate as needed the links below.

**Wording changes are welcome; content changes require approval from the Gaia-X Association via events@gaia-x.eu*

Useful links:

- **Event Website:** <https://gaia-x.eu/event/market-x/>
- **Registration:** https://gaia-x.flave.world/registration_pages/gaiaEN
- **Expo Partner Agreement:** https://gaia-x.eu/wp-content/uploads/2023/01/Market-X_Expo_Partner_Agreement.pdf
- **Event Banner:** https://gaia-x.eu/wp-content/uploads/2023/01/Market-X_banner_desktop-01.png
- **LinkedIn visual:** https://gaia-x.eu/wp-content/uploads/2023/01/Market-X_banner_linkedin-01.png
- **Twitter visual:** https://gaia-x.eu/wp-content/uploads/2023/01/Market-X_banner_twitter-01.png
- **Book Your Entry Ticket social media visual:** https://gaia-x.eu/wp-content/uploads/2023/01/Market-X-Promo-card_Entry-Ticket.png
- **Book Your Exhibition Booth social media visual:** https://gaia-x.eu/wp-content/uploads/2023/01/Market-X-Promo-card_Booth.png
- **Promo Video:** <https://www.youtube.com/watch?v=Mm1qCTk7hVs>

Description for your website, article or newsletter:

Market-X Conference & Expo

Connect people and ideas to create the future with us! Market-X is the networking event of Gaia-X Project Verticals, Hubs, Lighthouse Projects and members.

The Market-X Conference & Expo, organised by Gaia-X in partnership with Gaia-X Hub Austria, will be held in the beautiful city of Vienna on **14 and 15 March 2023** and is an unbeatable networking event to discover and comprehend the Gaia-X Standards, generate enthralling Gaia-X communities and join X-industry projects. Attending this event is highly valuable as you can gain a deep understanding of the Gaia-X projects, HUBs, verticals, and Lighthouses.

Gaia-X Project offers an opportunity for you to collaborate with partners, get assistance on building products, or connect with technology companies in order to begin utilising your Gaia-X Product.

As a Start-Up, you can leverage the Gaia-X platform to interact with professionals and supporters. Take this opportunity to understand the motivations of our members who are dedicated to developing the Gaia-X Framework. Make the most of this inspiring environment by expanding your network and forging connections with the Gaia-X community.

Take advantage of this chance and explore the possibilities!

Experience the Innovation Community of the Future

At Market-X, you can discover new ways to collaborate with partners across industries, launch projects that will shape the future of AI and data, and join a vibrant community of innovators.

Start Cross-Industry Collaboration

Market-X is your opportunity to start building cross-industry collaborations that will transform how we think about innovation. Connect with experts from all industries and explore possibilities for collaboration.

Network with Ease

Networking at Market-X has never been easier — meet other attendees in person or virtually, build meaningful relationships, exchange ideas, and find new business opportunities.

Be Part of a Larger Movement

Market-X is part of the Gaia-X movement — join us in creating an open ecosystem for data sharing and collaboration that will shape our lives in the years to come.

Market-X Exhibition

The event will feature a large exhibition area where you can network, connect with the community and showcase your Gaia-X project and contribution. Whether you want to advertise your project or business, introduce it to a wider audience or present the X-industry approach of your project, the Market-X exhibition is a great opportunity to gain visibility, connect, network and grow.

Exhibiting at the Vienna event is an ideal option for any business. You won't have to worry about the booth setup – it will be ready and all you need to do is bring your POS material and connect to the Gaia-X network. Book an Exhibition stand for your business if:

- You want to advertise your project, Gaia-X Hub, or vertical or want more visibility for your project or product that supports the Gaia-X Vision.
- You want to find partners for your project, or you are looking for a consortia partner.
- You want to connect with technology providers or consulting companies to get Gaia-X into use.
- You are a Start-Up and want to present your business to a professional audience and use the inspiring atmosphere to network with the big community of Gaia-X supporters.
- You are a member looking for the opportunity to present your Gaia-X compliant services, and technologies.

Expo Booth Options – Secure your booth!

To participate in the Event as an Expo Partner can choose between **4 different packages**:

- **The "Platinum" package:** for the cost of fifteen thousand (15,000) EUR.
- **The "Gold" package:** for the cost of eight thousand (8,000) EUR.
- **The "Silver" package:** for the cost of three thousand five hundred (3,500) EUR.
- **The "Bronze" package:** for the cost of two thousand (2,000) EUR.

The table below shows the benefits included in the expo booth cost:

	Event-website & Info screens	Expo Space m wide	Video Product	Executive Meeting	Social Media	Guided Tour	Booth Demo	Article Gaia-X Magazine	Main Stage	Podcast	BoD Dinner 13.3.
Platinum	Yes	3m	6 Min & cut off	30 Min	2+2	Yes	Yes	1 page	15 min	Yes	Yes
Gold	Yes	3m	5 Min	15 Min	1+1	Yes	Yes	½ page	-	-	-
Silver	Yes	2m	4 Min	-	1	-	-	-	-	-	-
Bronze	Yes	1m	2 Min	-	-	-	-	-	-	-	-

Download the [Expo Partner Agreement](#), select the Expo Booth Package you're interested in, sign it and send it to us at events@gaia-x.eu.

VENUE:

We will convene in the center of Vienna. This amazing modern venue offers a blend of historic features, like the ceiling fresco in the Jesuit Hall and large glass surfaces on the ground floor. This exquisite environment helps make Aula der Wissenschaften one of Vienna's top event locations. Our Gaia-X community needs a place that can promote stylish communication and networking, and we believe we have found the perfect spot.

Aula der Wissenschaften – Die Eventlocation im Herzen Wiens – Wollzeile 27A 1010, Wien

Short Description for your website, blog or newsletter:

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Discover the packages in the [Expo Partner Agreement](#), select the Expo Booth Package you're interested in, sign it and send it to us at events@gaia-x.eu.

VENUE:

We will convene in the centre of Vienna at **Aula der Wissenschaften** – Die Eventlocation im Herzen Wiens – Wollzeile 27A 1010, Wien

Social media posts:

LinkedIn

Exciting news! The #MarketX Conference & Expo is coming to Vienna on 14-15 March 2023. Join the unbeatable networking event to discover and comprehend the #GaiaX Standards, generate captivating Gaia-X communities, and join X-industry projects. As a start-up, you can leverage the Gaia-X platform to interact with professionals and supporters. Take this opportunity to understand the motivations of our members who are dedicated to developing the Gaia-X Framework. Make the most of this inspiring environment by expanding your network and forging connections with the Gaia-X community. Don't miss out on the chance to be part of the future of innovation, cross-industry collaboration, and a larger movement. Register now! #innovation #networking #crossindustry

Exciting news! The #MarketX Conference & Expo is coming to Vienna on 14-15 March 2023. Join us and connect with the future of innovation. Discover the Gaia-X standards, network with industry leaders, and be part of a larger movement. As a start-up, take this opportunity to connect with professionals and supporters, and expand your network with the Gaia-X community. Don't miss out on this unbeatable networking event! #GaiaX #innovation #networking #startup

The #MarketX Exhibition is the perfect opportunity to showcase your project, product, or services that supports the Gaia-X Vision. Join us in Vienna on 14-15 March and take advantage of this chance to showcase your project, find partners, connect with technology providers and network with industry leaders. Don't miss out on this valuable opportunity to grow your business and be part of the Gaia-X community. Book now! #GaiaX #startup #exhibition #networking

Join the Market-X Conference & Exhibition in Vienna. This event is the perfect opportunity for businesses to showcase their Gaia-X projects, products, and services. With a ready-made booth setup, all you need to do is bring your POS material and connect to the Gaia-X network. Whether you're looking to advertise your project, find partners, connect with technology providers, or network with the Gaia-X community, this event has something for everyone. We have 4 different expo booth options available, so don't hesitate to secure your spot today! #MarketXExhibition #GaiaX #BusinessNetworking #ExpoPartner

Twitter

Exciting news! Join us at the Market-X Conference & Expo on 14-15 March in Vienna, Austria, to connect with like-minded individuals and discover the future of innovation. Experience the Gaia-X community, start cross-industry collaboration and network with ease. Book your expo stand now! #GaiaX #MarketX #Innovation #Networking

Join the #MarketX Conference & Expo in Vienna on 14-15 March and connect with the future of innovation. Discover Gaia-X standards, network with industry leaders, and be part of a larger movement. Don't miss out on this unbeatable networking event! #GaiaX #innovation #networking

Book your exhibition stand at #MarketX and showcase your #GaiaX compliant projects, products and services to a professional audience. Find partners and connect with technology providers. Start-ups, don't miss this opportunity to network with industry leaders. 4 package options available. #innovation #networking

Don't miss your chance to showcase your business at the #MarketX Exhibition! Advertise your Gaia-X project, find partners, connect with tech providers, and network with industry leaders. Secure your booth now! #GaiaX #startups #exhibition

Don't miss out on the opportunity to showcase your business at the #MarketX Exhibition in Vienna on 14-15 March. Advertise your Gaia-X compliant projects and products, find partners, connect with industry leaders, and network with the Gaia-X community. Secure your booth now with 4 different package options. #GaiaX #exhibition #networking

Don't miss your chance to showcase your business at the #MarketX Exhibition in Vienna on 14-15 March. Advertise your Gaia-X project, find partners, connect with technology providers and network with industry leaders. Join us now! #GaiaX #startup #exhibition