





About Gaia-X

Established in 2021 as a privately funded not-for-profit Association, Gaia-X brings together an international industrial, academic, and political community with the aim of building a common standard for transparent, controllable, and interoperable technologies in order to enable the creation of common data spaces, and in doing so boost the European data economy.

Open to anyone and aligned to the **European values** of human-centricity, transparency, openness, sovereignty, and trust, Gaia-X's ambition is to deliver unprecedented opportunities for innovative data-driven business models reducing the dependency from non-controllable technologies.

TOGETHER TOWARDS A FEDERATED & SECURE DATA INFRASTRUCTURE





Creating the de facto standard aligned with EU values by developing a set of policies, rules, specifications and a verification framework.

Enable trusted decentralised digital ecosystems.



The Gaia-X Strategic Plan in a nutshell

END-USER ADOPTION STRATEGY

- Increase the number of reference stories to enable the community in reference selling
- Policymakers supporting and advocating for the Gaia-X initiative in Europe
- Work with Cloud Service Providers, including Hyperscalers, while maintaining sovereignty through Gaia-X rules
- Establish Hubs in European countries which are not active yet

MARKET READINESS OF THE TECHNOLOGY

- Intensify collaboration with DSBA and FOSS communities
- Strengthen partnership with funded projects on EU and member state level, including lighthouse projects to enhance the functionality
- Provide regular deep dive sessions using Gaia-X de-facto standards to demonstrate how Data Spaces based on a federated Cloud infrastructure can be realised
- Validate 'Powered by Gaia-X'

GLOBALISATION STRATEGY

- Partner with international members for global regions and align with regulations outside of Europe
- Utilize Gaia-X Hubs as multiplier for Gaia-X in their home regions
- Include other regions to participate in the definition of labels for their territory
- Join global events to increase awareness about Gaia-X
- Foster analyst relations to increase global awareness

GROWTH OF THE Gaia-X ECOSYSTEM

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- Demonstrate benefits for existing members
- Provide added values for organisations to join Gaia-X
 - Large corporates for global reach
 - Start-ups and SME for innovative solutions
 - Developers and Universities for technology excellence
- Maximize the efficiency of the Committees and agile sprints
- Grow the number of members





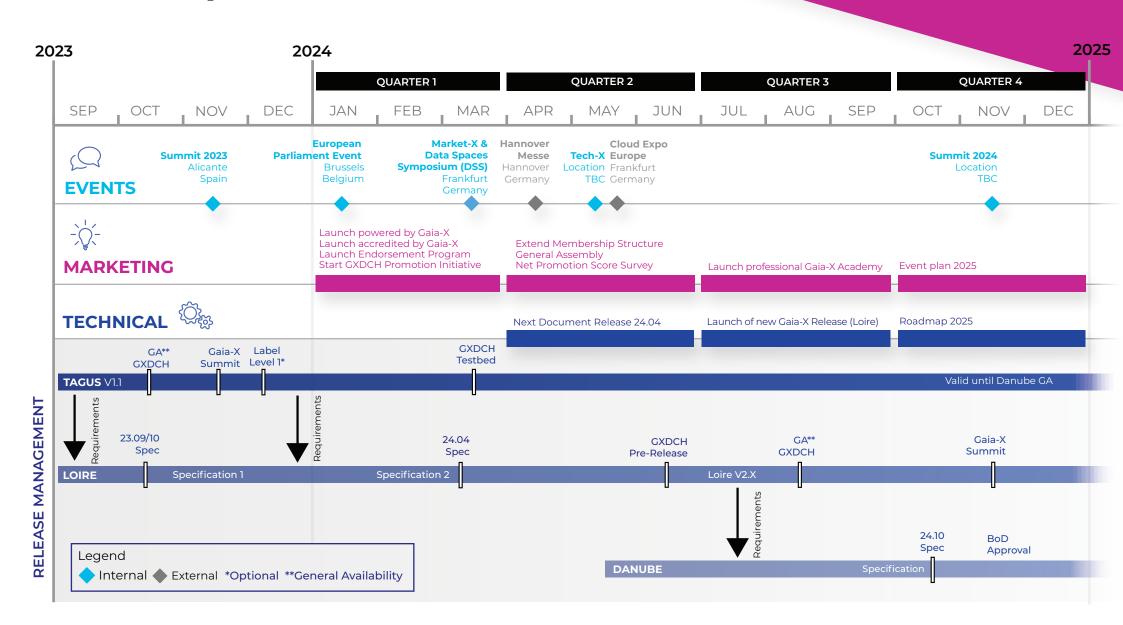




Driven by a growth and service oriented team providing thought leadership to the market

Gaia-X Strategic Roadmap 2024





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