



# Gaia-X Label Document Marketing Summary


Gaia-X European Association for Data and Cloud

6 September 2024

## What is Gaia-X Label?

A **Gaia-X Label** is a mark of confidence which reflects the completion of different criteria related to transparency, data protection, security, interoperability, portability, sustainability, and European Control.


## Gaia-X Compliance



**Gaia-X Standard Compliance**

A service or product offering is certified **Gaia-X Standard Compliance** upon the successful assessment of all the mandatory criteria related to transparency, security, interoperability, portability and sustainability. Not bound to a specific jurisdiction or industry domain.


**Value:** The provider & consumer can make informed & educated decisions based on information gathered to demonstrate European values.



**Gaia-X Label Level 1**

A service or product offering is certified **Gaia-X Label Level 1** if the offering is **Gaia-X Standard Compliance** and fulfils additional European rules related to personal data protection.


**Value:** In addition to the Gaia-X Standard Compliance, the provider & consumer can rely on their mutual declaration of adherence to the European data protection rules.



**Gaia-X Label Level 2**

A service or product offering is certified **Gaia-X Label Level 2** if the offering is **Gaia-X Label Level 1** and fulfils additional criteria related to cybersecurity and the service offering needs to have an option for the customer's data to be processed and shared exclusively in the Europe Economic Area.

**Value:** In addition to the Gaia-X Label Level 1, cybersecurity criteria have been verified by impartial third parties & data can be processed exclusively in the EEA.



**Gaia-X Label Level 3**

A service or product offering is certified **Gaia-X Label Level 3** if the offering is **Gaia-X Label Level 2**, the consumer's data are processed and shared exclusively in the European Economic Area and the headquarters and the main establishments of the service provider are located in the European Economic Area.

**Value:** On top of the Gaia-X Label Level 2, the data is processed exclusively in the EEA & cannot be accessed by parties from outside the EEA.

	STANDARD COMPLIANCE	LEVEL 1	LEVEL 2	LEVEL 3
Declaration of Service or Product	✓	✓	✓	✓
Signed with verified method (e.g. eIDAS)	✓	✓	✓	✓
Automated validation by GXDCH	✓	✓	✓	✓
Automated verification by GXDCH*	✓	✓	+	+
Data Exchange Policies	✓	✓	✓	✓
Certified Label Logo		✓	✓	✓
Data protection by EU legislation		✓	✓	✓
Manual verification by CAB			✓	✓
Provider Headquarter within EU				✓

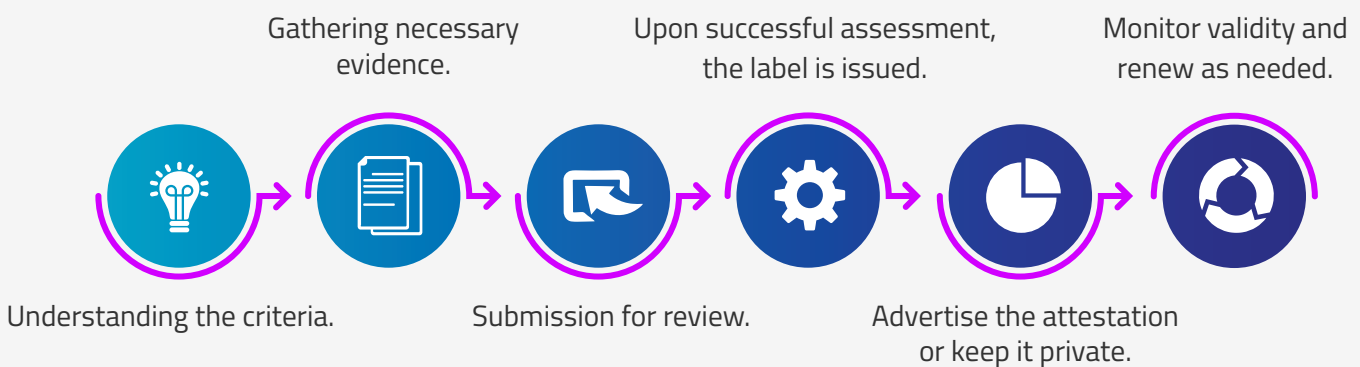
\*not all criteria can be automated, "+" means automated verification of the evidence issuer (Standard & CAB)

## Notes

- **Level 2** and **Level 3** conformity schemes contain criteria requiring 3rd party impartial certifications by Conformity Assessment Bodies (CAB).
- Each level builds upon the previous one, addressing specific criteria such as data protection, cybersecurity, and geographical restrictions.
- A **Gaia-X Standard Compliance** and **Gaia-X Label** attestation can be requested for any type of service and product offering.
- **Gaia-X Standard Compliance** and **Gaia-X Label** level attestations certify compliance at the time of assessment but don't ensure continuous adherence. They provide traceability for contract execution and can be extended for specific industry needs by domain experts.

## How to Obtain Gaia-X Label

Obtaining **Gaia-X Standard Compliance** or **Gaia-X Label** requires:



## Life Cycle and Accountability

The **Gaia-X Standard Compliance** and **Gaia-X Label** attestations are issued for a period of one year. Upon expiration, a new submission must be made.

The **Gaia-X Standard Compliance** and **Gaia-X Label** attestations are issued by Gaia-X AISBL accredited Gaia-X Compliance services.

More info available here - <https://gaia-x.eu/media/publications> and <https://gaia-x.eu/contact>

# Gaia-X

European Association  
for Data and Cloud AISBL

Avenue des Arts 6-9  
Bruxelles, Belgium  
P.C. 1210  
[info@gaia-x.eu](mailto:info@gaia-x.eu)

