

Marketplace Platform

Solution Overview

Dynamo provides a **B2B marketplace** enabling organisations to access cloud services within trusted digital ecosystems. This is achieved by allowing participants to publish and consume **European-only cloud products and services across different providers and geographies**, by virtue of an innovative and harmonised contractual model. As its core, the Dynamo marketplace is a commercial federative tool, supporting collaborative use cases and empowering the European cloud market.

Key Benefits

- Marketplace for reselling and consuming different European CSP services, even if the original provider does not operate in a given geographic market
- Support for ecosystem onboarding and participation
- Uses and contributes to the SECA API (Sovereign European Cloud API), an open industry standard API specification for cloud infrastructure management
- Customers access an enlarged footprint of cloud services operated by European players, with assurance of compliance to European principles
- The entity orchestrating the marketplace does not make any direct profit, benefiting instead from transaction fees collected by each service reseller.

Relation to Gaia-X

Dynamo is a qualified **Gaia-X Lighthouse Ecosystem**, based on the Gaia-X Trust Framework and using the Aruba GXDCH. It is a **trusted marketplace contributing to European digital sovereignty**, leveraging the participant and service description semantic harmonisation provided by the Gaia-X credential formatting to handle informational elements of the distributed sources that make up its catalogue(s). It also integrates with Gaia-X Trust Framework mechanisms for identity and compliance, thus being ready for policy-based access and usage control.

More Information

<https://www.dynamo.cloud/>