

Privacy Notice for Gaia-X Events

We, the Gaia-X European Association for Data and Cloud AISBL (hereinafter “Gaia-X”, “we”, or “us”), take the protection of your personal data very seriously, and we strictly comply with the regulations of the data protection statutes.

In this privacy notice, we would like to inform you as a participant or guest at our events (hereinafter “participant” or “you”) or as a speaker or moderator at our events (hereinafter “speaker” or “you”) about the processing of your personal data concerning the Gaia-X Events (hereinafter “Event”).

1. Controller

The data controller is Gaia-X with a registered office in Belgium, 1210 Brussels, Avenue des Arts 6-9. You can contact us with all personal data processing-related queries and questions related to this privacy notice by emailing info@gaia-x.eu.

2. Categories of personal data and data sources

In the course of hosting Events, whether online or in-person, Gaia-X will process your personal data to prepare, organise, and host the event as set out hereunder.

2.1 Registration for the Event

We process the following personal data of participants, speakers, and moderators in the preparation of meetings provided by you during the registration process:

- First and last name
- Company Name
- Job title
- Country
- Email address
- Mobile phone number
- Newsletter subscription
- Interests / Primary role or viewpoint

We process this data to manage registrations and to keep you informed about Event-related details, such as topics, speakers, and schedules.

Registered participants may be included in our contact database for the purpose of providing information about similar future events and, where applicable, contacting you regarding membership opportunities and related initiatives. Such processing is based on our legitimate interest in maintaining professional engagement, and you have the right to withdraw your consent at any time by contacting us at info@gaia-x.eu

2.2 Attendance at the Event

- Lists of participants

Gaia-X keeps a list with the names and affiliations of confirmed participants.

- Photography and videography

We may take photos during the Event to enable us to document it and promote awareness, for example, on social media and for the creation of offline communication material. If you do not wish your image to be taken or used, you may object at any time before, during, or after the Event, for example, by contacting us via email or otherwise using the above contact details.

We may film events to provide them to a broader audience, for instance, by live-streaming them on our [YouTube](#) channel and Gaia-X [website](#).

3. Purpose and legal basis of the processing of personal data

3.1 Data processing due to the performance of a contract (Art. 6 Sec. 1 lit. b) GDPR)

Any personal data processed as part of your registration and to conduct the Event will be processed as this is necessary for the performance of a contract to which you are a party. This includes the processing of your personal data to process your registration, contacting you for organisational purposes and conducting the Event.

3.2 Data processing due to legitimate interests (Art. 6 Sec. 1 lit. f) GDPR)

We also process personal data to pursue our legitimate interests to keep you posted about future Events, to document and promote our Events, and to gain insights into the impact of our Events and possibilities to optimise such events. In the latter cases, the legal basis will be our legitimate interest and therefore Article 6 (1) f of the GDPR ; Gaia-X has conducted an assessment to ensure that these

legitimate interests are not overridden by the rights and freedoms of participants, taking into account their reasonable expectations and the nature of the Event.,

Registered participants may be included in our contact database for the purpose of providing information about similar future events and, where applicable, contacting you regarding membership opportunities and related initiatives. Such processing is based on our legitimate interest in maintaining professional engagement with participants (Article 6(1)(f) GDPR). You have the right to object to this processing at any time by contacting us at info@gaia-x.eu, and we will stop such communications unless we demonstrate compelling legitimate grounds to continue.

3.3 Consent (Art. 6 Sec. 1 lit a) GDPR

In those cases where you have consented to the use of your personal data, the legal basis is Article 6 (1) a of the GDPR.

4. Disclosure of personal data

4.1 External service provider

Data may be accessed by service providers with whom we have entered into data processing agreements, to administrate our events logistics, photography, filming, cloud services, or video conferencing.

The registration process is carried out using the HubSpot platform. Participants' and speakers' personal data, such as name, affiliation, and contact details, may therefore be processed by HubSpot on our behalf under a data processing agreement.

HubSpot hosts personal data primarily in its European data centre (AWS, Frankfurt, Germany). However, HubSpot Inc. is headquartered in the United States, and limited remote access or support activities may involve transfers outside the EEA. Where such transfers occur, they are safeguarded through Standard Contractual Clauses and supplementary measures in accordance with Articles 44–49 GDPR.

4.2 Other recipients

Photos or videos of the Event may be posted on our website or shared on our social media profiles. A stream of the Event may be broadcast, for instance, on our YouTube channel.

5. Data Retention

As a general principle, we delete or anonymise your personal data as soon as it is no longer required for the purposes described above. Specifically:

- Registration and attendance data will be retained for up to 12 months after the Event, unless you have subscribed to receive further communications from us.
- Photos and videos published for promotional purposes may remain available for as long as they are relevant to our communication activities, unless you exercise your right to object or withdraw consent.
- Newsletter subscription data will be retained until you unsubscribe.

Data may be retained for longer where required for legal, accounting, audit, or compliance purposes, or for the duration of applicable statutory limitation periods under Belgian law during which legal claims may be brought or defended.

Rights of the data subject

You have the following rights in regard to your personal data:

You have the right to access, correct, update or request deletion of your personal data, and you can object to the processing of personal data, ask us to restrict the processing of your personal data or request portability.

If we process your personal data based on our legitimate interest, you can object to this processing insofar as reasons arise from your particular situation that conflict with this data processing. Having received your objection, we will then stop this processing unless we can demonstrate that there are compelling legitimate grounds for the processing which override your interests, rights and freedoms concerned, or the processing serves the purpose of asserting, exercising, or defending legal claims.

Where the processing of your personal data is based on your consent, you can withdraw your consent at any time and without any reason. Withdrawing your consent means that Gaia-X will not make use of your data any longer for the purposes that you consented to. This does not invalidate past uses of your personal data for which you gave consent, and your personal data will continue to be processed in the event of any legal obligations that Gaia-X must meet.

To exercise these rights or if you have any questions or complaints about data protection, please feel free to contact us. You can find our contact details under point 7 of this privacy notice. Gaia-X

must confirm your identity and will review your request to ensure that it can be honoured without compromising other legal requirements and pursuant to the limitations provided by GDPR. We aim to have replied within 30 days of your request, except where you have withdrawn your consent, which shall be actioned immediately.

In addition, you have the right to lodge a complaint with the Belgian supervisory authority:

Autorité de protection des données (APD) / Gegevensbeschermingsautoriteit (GBA)

Rue de la Presse 35, 1000 Brussels, Belgium

Tel: +32 (0)2 274 48 00

Email: contact@apd-gba.be

Website: <https://www.gegevensbeschermingsautoriteit.be/> /
<https://www.autoriteprotectiondonnees.be>

6. Contact

The controller for the processing of your personal data is:

Gaia-X European Association for Data and Cloud AISBL

Avenue des Arts 6 - 9

1210 Brussels, Belgium

info@gaia-x.eu

Consent for use of Photographs, Videos, Quote Excerpts and Presentations

1. Controller and Purpose

With this notice, we, the **Gaia-X European Association for Data and Cloud AISBL** (“Gaia-X”, “we” or “us”), inform you that during the Gaia-X event (“Event”), photographs, video recordings, quote excerpts and/or PowerPoint/PDF presentations (together, the “Materials”) may be captured and processed.

Subject to your consent, these Materials may be used for:

- Communication and promotion of Gaia-X activities
- Publication on website (<https://gaia-x.eu/>), members' platform (<https://membersplatform.gaia-x.eu/>) social media (e.g. LinkedIn, X), and streaming and hosting platforms (e.g. YouTube, Flickr)
- Printed and digital marketing materials (flyers, reports, magazines)
- Documentation and archival purposes

2. Scope of Consent and Rights Granted

By consenting, you authorise Gaia-X to:

- Record, store, reproduce, publish, and communicate the Materials to the public
- Use your image, voice, name, and contributions as captured during the Event
- Use the Materials in whole or in part, worldwide and for as long as they remain relevant for communication, reporting, archival, or historical documentation purposes, subject to applicable data protection laws
- Adapt, edit, or create derivative works from the Materials for the purposes described above

This authorisation is **non-exclusive and royalty-free**, and no financial compensation is due.

Gaia-X remains respectful of your rights and will not use the Materials in a misleading or inappropriate manner.

3. Participant Use

Gaia-X may provide you with recordings of your contribution for internal use. You may publish such recordings in their original, unmodified form. Any modification requires prior written approval from Gaia-X.

4. Legal Basis for Processing

The processing of photographs, video recordings, audio recordings, and related materials containing your image, voice, name, or contributions is based on your consent (Article 6(1)(a) GDPR).

Where such materials have already been incorporated into official publications, reports, recordings, or archival documentation prior to a withdrawal of consent, Gaia-X may retain them where strictly necessary to ensure the integrity of historical records, to comply with legal obligations, or to defend legal claims.

5. Data Retention

Your personal data will be stored only as long as necessary for the purposes described above or as required by applicable law. Materials already published may be retained for archival and documentation purposes.

6. Withdrawal of Consent

You may withdraw your consent at any time with future effect by contacting us (see Section 10).

- Withdrawal does not affect the lawfulness of processing prior to withdrawal
- It does not affect processing based on other legal grounds (e.g. legitimate interest)
- Please note that Gaia-X cannot control further use of Materials already shared publicly or obtained by third parties

7. Your Rights

Under applicable data protection laws, you have the right to:

- Access your personal data
- Rectify inaccurate or incomplete data
- Request deletion of your data
- Restrict processing
- Object to processing based on legitimate interests
- Request data portability

You also have the right to lodge a complaint with the Belgian supervisory authority:

Autorité de protection des données (APD) / Gegevensbeschermingsautoriteit (GBA)

Rue de la Presse 35, 1000 Brussels, Belgium

Tel: +32 (0)2 274 48 00

Email: contact@apd-gba.be

Website: <https://www.gegevensbeschermingsautoriteit.be/>
<https://www.autoriteprotectiondonnees.be>

Contact

The controller for the processing of your personal data is:

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1210 Brussels, Belgium

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